

BOXHOLDER

Washington Island Economic Development Committee
Town of Washington, PO Box 220
Washington Island, WI, 54246

PRE-SORTED STANDARD
U.S. POSTAGE PAID PERMIT #8
WASHINGTON ISLAND, WI 54246

Washington Island Economic Development Committee

Comments:

Washington Island Economic Development Committee

Welcome to ...

The Economic Development Preparedness Survey

The attached survey, developed by the Door County UW-Extension Office, is being conducted by the Town of Washington Island's Economic Development Committee. We encourage input from all members of the community and hope this survey serves as an educational tool on economic development.

The committee's eventual goal is to develop a realistic plan for sustainable economic development opportunities on the island. This survey is the first step in helping us analyze our community's strengths and weaknesses. Your response will inform our process as we look at all the various elements that factor into economic development.

This survey should take only 10 – 15 minutes to complete and must be dropped off no later than August 15th at any of the following locations: Mann's Store, Mann's Mercantile, Baylake Bank, The Red Cup or the Ferry office.

We appreciate your taking the time to assist us in our initial effort. If you have any questions about the survey, please contact either of the following:

Keith Mann, Chair
Washington Island Economic Development Committee
(920) 847-2030
mannsmmercantile@yahoo.com

Rob Burke, Community Development Educator
Door County UW-Extension Office
(920) 746-2260
Robert.burke@ces.uwex.edu

Please complete by Friday, August 15, 2008
Thank you very much for your participation

Part I. A Little About Yourself

1. Please indicate which of the following best describes you (Check all that apply)

- I own or operate a business on Washington Island I am a seasonal resident of the Island
 I am a year-long resident of the Island Other: _____

2. Seasonal residents: For how long have you been a seasonal resident?

- 0 - 5 years 6 - 10 years 11 - 20 years Over 20 years

3. Year-Long residents: For how long have you resided year-long on the Island?

- 0 - 5 years 6 - 10 years 11 - 20 years Over 20 years

If you do not own or operate a business, please skip to Part II

4. Business Owner/Operators: For how long have you owned or operated a business on the Island?

- 0 - 5 years 6 - 10 years 11 - 20 years Over 20 years

5. Seasonal or Year-Round Business? Which of the following best describes your primary business?

- "Seasonal (usually closed or shut down for part of the year)" Operates year-round

6. What is the nature of your business enterprise on Washington Island? [check most accurate, feel free not to answer if you feel it would protect your confidentiality]

- Arts/Entertainment/Recreation Construction/Building Trades Real Estate
 Education/Health Care Education/Health Care Finance/Insurance Retail
 Forestry/Fishing/Agriculture Lodging/Dining/Hospitality Wholesale
 Manufacturing (including food/beverage) Professional/Scientific/Technical Services
 Utilities/Transportation/Mining (Non-Metallic) Other (specify): _____

7. If you own or operate a business on the Island, how strongly do you agree or disagree with the following statements in relation to your primary business? **CIRCLE ONE RESPONSE AS FOLLOWS:**

5 = Strongly Agree 4 = Agree 3 = Neutral 2 = Disagree 1 = Strongly Disagree Don't Know

Tourists (short-term visitors) are an important client/customer group for my business
5 4 3 2 1 Don't Know

Seasonal residents are an important client/customer group for my business
5 4 3 2 1 Don't Know

Year round residents are an important client/customer group for my business
5 4 3 2 1 Don't Know

Other businesses on the Island are an important client/customer group for my business
5 4 3 2 1 Don't Know

High quality of life on the Island is important to my business
5 4 3 2 1 Don't Know

Comments:

5 = Strongly Agree 4 = Agree 3 = Neutral 2 = Disagree 1 = Strongly Disagree Don't Know

Part II: Local Leadership and Organization. These are two areas of great importance in promoting economic development. Indicate below how much you agree or disagree with the statements relating to the Island's preparedness to promote economic development.

- | | | | | | | |
|---|---|---|---|---|---|------------|
| 1. Key local business leaders are sufficiently involved in the governmental process. | 5 | 4 | 3 | 2 | 1 | Don't Know |
| 2. Key local business leaders are sufficiently involved in Economic development efforts. | 5 | 4 | 3 | 2 | 1 | Don't Know |
| 3. Our community has an effective local economic development corporation, commission or committee responsible for economic development activities. | 5 | 4 | 3 | 2 | 1 | Don't Know |
| 4. The organization that is most responsible for economic development in our community has adequate representation from both public and private sector members. | 5 | 4 | 3 | 2 | 1 | Don't Know |
| 5. Our community has (or has access to) a knowledgeable economic development professional. | 5 | 4 | 3 | 2 | 1 | Don't Know |
| 6. Residents in our Community have access to a community based leadership training program. | 5 | 4 | 3 | 2 | 1 | Don't Know |

Comments:

Part III: Economic Development Planning and Strategy Development. Careful, inclusive, and realistic planning and strategizing is key to successful economic development promotion. How strongly do you agree or disagree with the following statements.

- | | | | | | | |
|---|---|---|---|---|---|------------|
| 1. The community has an operating comprehensive land use plan. | 5 | 4 | 3 | 2 | 1 | Don't Know |
| 2. Our community has a current written economic development plan that was prepared by an economic development committee, formally adopted by local government, and reviewed on a regular basis. | 5 | 4 | 3 | 2 | 1 | Don't Know |
| 3. Subcommittees work on projects outlined in the economic development plan on a regular basis. | 5 | 4 | 3 | 2 | 1 | Don't Know |
| 4. Our economic development plan is sufficiently part of a larger area economic development plan (multi-community, county or regional). | 5 | 4 | 3 | 2 | 1 | Don't Know |
| 5. The community has identified the types of businesses that fit our local needs and are desired by our community. | 5 | 4 | 3 | 2 | 1 | Don't Know |
| 6. The community has an active program to encourage and support existing businesses. | 5 | 4 | 3 | 2 | 1 | Don't Know |
| 7. We have a marketing plan that targets businesses that are most likely to locate in our community. | 5 | 4 | 3 | 2 | 1 | Don't Know |
| 8. Local government is usually responsive to the problems of existing businesses. | 5 | 4 | 3 | 2 | 1 | Don't Know |

Comments:

5 = Strongly Agree 4 = Agree 3 = Neutral 2 = Disagree 1 = Strongly Disagree Don't Know

Part IV. New Business Development. How strongly do you agree or disagree with the following statements on the Island's preparedness to help new businesses develop?

- | | | | | | | |
|--|---|---|---|---|---|------------|
| 1. Our community has an active business development program to assist new businesses with their startup issues (e.g. business plan preparation, financing, recruitment of people, Management, accounting, production and marketing). | 5 | 4 | 3 | 2 | 1 | Don't Know |
| 2. Our community has a systematic program to check on the progress of new businesses to see if they need help before they get into serious trouble. | 5 | 4 | 3 | 2 | 1 | Don't Know |
| 3. Adequate financing can be found for new business startups and small business expansions. | 5 | 4 | 3 | 2 | 1 | Don't Know |
| 4. We have a marketing program targeted toward industries that have been researched to determine the likelihood of locating in our community. | 5 | 4 | 3 | 2 | 1 | Don't Know |
| 5. Our community actively recruits targeted industries. | 5 | 4 | 3 | 2 | 1 | Don't Know |
| 6. Existing businesses in our community are helpful in recruiting new firms to the area. | 5 | 4 | 3 | 2 | 1 | Don't Know |
| 7. We have a "promotional" brochure to use with tourism, relocation packets and recruitment of new businesses that has been updated on a regular basis. | 5 | 4 | 3 | 2 | 1 | Don't Know |

Comments:

Part V. Tourism. Indicate how strongly you agree or disagree with the following statements.

- | | | | | | | |
|--|---|---|---|---|---|------------|
| 1. The community has an active tourism promotion program. | 5 | 4 | 3 | 2 | 1 | Don't Know |
| 2. We should invest more in promoting tourism on the Island. | 5 | 4 | 3 | 2 | 1 | Don't Know |
| 3. The community has an active chamber of commerce or visitor and convention bureau that focuses on tourism development. | 5 | 4 | 3 | 2 | 1 | Don't Know |
| 4. We have a regular calendar of promotion activities (e.g. monthly trade days, main street programs, arts and crafts, festivals). | 5 | 4 | 3 | 2 | 1 | Don't Know |

Comments:

5 = Strongly Agree 4 = Agree 3 = Neutral 2 = Disagree 1 = Strongly Disagree Don't Know

Part VI. Labor Force. The available labor force for any community is a key factor in what types of economic development you should strive for. Indicate how much you agree or disagree with the following statements.

1. The wages in our community are at a high enough level to help retain our existing work force and attract new labor to the area.

5 4 3 2 1 Don't Know

2. We have access to training opportunities to meet existing and prospective employer training needs.

5 4 3 2 1 Don't Know

3. Our community has resources to help businesses hire and train a diverse work force.

5 4 3 2 1 Don't Know

4. New or expanding employers would be able to find adequate numbers of qualified employees in our labor area.

5 4 3 2 1 Don't Know

Comments:

Part VII. Infrastructure. Please indicate how strongly you agree or disagree with the following statements regarding the Island's infrastructure in relation to economic development.

1. We have enough excess water capacity to serve the requirements of new business operations.

5 4 3 2 1 Don't Know

2. We have enough sewage treatment capacity to serve new business operations.

5 4 3 2 1 Don't Know

3. The community has satisfactory access to an environmentally sound solid waste (garbage) disposal system.

5 4 3 2 1 Don't Know

4. We should continue to work to bring high speed internet connectivity to the Island.

5 4 3 2 1 Don't Know

Comments:

Part VIII. Quality of Life. A decision to build or expand a business (or close one) is often affected by the overall quality of life in a community. How much would you agree or disagree with the following statements about Washington Island?

1. The people in the community are generally proud of the quality of life here.

5 4 3 2 1 Don't Know

2. Property in our community is generally well maintained.

5 4 3 2 1 Don't Know

3. Our central business districts and shopping areas are attractive, free of trash, painted and well cared for.

5 4 3 2 1 Don't Know

4. Our community has a good variety of available housing – different prices, styles and locations.

5 4 3 2 1 Don't Know

5 = Strongly Agree 4 = Agree 3 = Neutral 2 = Disagree 1 = Strongly Disagree Don't Know
 Quality of Life (continued)

5. Our K-12 school compares favorably with top quality schools elsewhere in the state.
 5 4 3 2 1 Don't Know

6. Our vocational programs are adequately keyed to the needs of local employers.
 5 4 3 2 1 Don't Know

7. We have a hospital in our community or affiliated clinic that provides quality care.
 5 4 3 2 1 Don't Know

8. Our community has a sufficient number of child care options for parents who work.
 5 4 3 2 1 Don't Know

9. Our community has adequate public parks for citizen and tourist recreational needs.
 5 4 3 2 1 Don't Know

10. Our community offers a variety of cultural programs and activities for different ages and tastes.
 5 4 3 2 1 Don't Know

Comments:

Part IX. Business Financing. Availability of financing for business development is an important economic development factor. Indicate your level of agreement or disagreement with the following statements.

1. Adequate financing can be found in our community for new business startups and business expansions
 5 4 3 2 1 Don't Know

2. Local or county government has created a Revolving Loan Fund (RLF).
 5 4 3 2 1 Don't Know

3. Local banks effectively support community economic Development on the Island
 5 4 3 2 1 Don't Know

Comments:

Suggestions/Comments

1. What do you think should be the top one or two methods, or strategies, the Island should employ to promote economic development?

Any Final Comments:

THANK YOU FOR TAKING THIS SURVEY!!!

PLEASE RETURN BY FRIDAY, AUGUST 15, 2008

DROP-OFF BOXES: Mann's Store, Mann's Mercantile, Baylake Bank, The Red Cup or the W.I. Ferry Office

2008 Survey Results

Bill Charvot
Rod Babi

Washington Island Economic Development Survey Preliminary Results

Sep-08

Who Answered

1. Please indicate which of the following best describes you.	Total
Own/Operate Business	16
Seasonal Resident	35
Year Round Resident	33
Business and Seasonal Resident	3
Business and Year Rounder	13
Other	3
Grand Total	103

2. Seasonal residents: For how long have you been a seasonal resident?	Total
0 - 5	3
6 to 10	2
11 to 20	7
Over 20	28
Grand Total	41

3. Year Long Residents: For how long have you resided year-long on the Island?	Total
0 - 5	11
6 to 10	8
11 to 20	20
Over 20	25
Grand Total	64

4. Business Owner: For how long have you owned/operated a business on the Island?	Total
0 - 5	4
6 to 10	7
11 to 20	8
Over 20	15
Grand Total	34

5. Seasonal or Year-Round Business? Which of the following best describes your primary business?	Total
Seasonal	9
Year Round	25
Grand Total	34

6. What is the nature of your business enterprise on Washington Island?	Total
Arts/Entertainment/Recreation	3
Construction Building Trades	4
Reale Estate	2
Education/Health Care	1
Retail	2
Manufacturing	1
Professional/Scientific/Tech Services	4
Utilities/Transportaion	1
Lodging/Hospitality	7
Arts/Lodging	1
3 house rentals	1
groceries	1
Other - not specified	1
public information	1
Service	1
Grand Total	31

Customers and Clients

7. If you own or operate a business on the Island, how strongly do you agree or disagree with the following statements in relation to your primary business?

7a. Tourists (short-term visitors] are an important client/customer group for my business	Total
Strongly Disagree	5
Disagree	1
Neutral	4
Agree	5
Strongly Agree	19
Grand Total	34

7c. Year round residents are an important client/customer group for my business.	Total
Strongly Disagree	5
Disagree	1
Neutral	4
Agree	11
Strongly Agree	14
Grand Total	35

7d. Other businesses on the Island are an important client/customer group for my business.	Total
Don't Know	1
Strongly Disagree	2
Disagree	3
Neutral	4
Agree	12
Strongly Agree	12
Grand Total	34

7e. High quality of life on the Island is important to my business.	Total
0	1
1	2
3	5
4	6
5	19
I'm not quite sure what you mean by high quality of life - M	1
Grand Total	34

Local Leadership and Organization

1. Key local business leaders are sufficiently involved in the governmental process.	Total
Don't Know	22
Strongly Disagree	5
Disagree	27
Neutral	18
Agree	22
Strongly Agree	6
Grand Total	100

Split

2. Key local business leaders are sufficiently involved in Economic Development efforts.	Total
Don't Know	26
Strongly Disagree	2
Disagree	27
Neutral	22
Agree	17
Strongly Agree	5
Other	1
Grand Total	100

Get more involved

3. Our community has an effective local economic development corporation, commission or committee responsible for economic development activities.	Total	
Don't Know	38	<i>Disagree</i>
Strongly Disagree	13	
Disagree	19	
Neutral	19	
Agree	8	
Strongly Agree	2	
Grand Total	99	

4. The organization that is most responsible for economic development in our community has adequate representation from both public and private sector members.	Total	
Don't Know	47	<i>Disagree</i>
Strongly Disagree	11	
Disagree	22	
Neutral	10	
Agree	7	
Strongly Agree	2	
Grand Total	99	

5. Our community has (or has access to) a knowledgeable economic development professional.	Total	
Don't Know	47	<i>Bill Chaudoin Business Counselor - G.B.</i>
Strongly Disagree	9	
Disagree	10	
Neutral	10	
Agree	17	
Strongly Agree	3	
by the county	1	
from county and UW	1	
Grand Total	98	

6. Residents in our Community have access to a community based leadership training program.	Total
Don't Know	54
Strongly Disagree	14
Disagree	14
Neutral	10
Agree	5
Strongly Agree	3
county program 4	1
Grand Total	101

Economic Planning and Strategy Development

1. The community has an operating comprehensive land use plan.	Total
Don't Know	32
Strongly Disagree	9
Disagree	9
Neutral	13
Agree	32
Strongly Agree	7
Island elected to NOT do their own Smart Growth - will be a part of county plan 1	1
Grand Total	103

3. Subcommittees work on projects outlined in the economic development plan on a regular basis.	Total
Don't Know	61
Strongly Disagree	12
Disagree	12
Neutral	13
Agree	3
Strongly Agree	1
Grand Total	102

4. Our economic development plan is sufficiently part of a larger area economic development plan (multi-community, county or regional).	Total
Don't Know	58
Strongly Disagree	11
Disagree	14
Neutral	8
Agree	9
Strongly Agree	2
Smart Growth Plan not approved yet 1	1
Grand Total	103

2. The community has a current water economic development plan that was prepared by an economic development committee formally adopted by local governments reviewed on a regular basis.

*Countys E. D. Plan
Smart Growth Plan*

5. The community has identified the types of businesses that fit our local needs and are desired by our community.	Total
Don't Know	39
Strongly Disagree	13
Disagree	17
Neutral	14
Agree	13
Strongly Agree	3
Other	2
Grand Total	101

6. The community has an active program to encourage and support existing businesses. Enter the number of their re	Total
Don't Know	33
Strongly Disagree	14
Disagree	17
Neutral	9
Agree	11
Strongly Agree	1
There should not be a program. Either they make it or the	1
Grand Total	86

Business retention

7. We have a marketing plan that targets businesses that are most likely to locate in our community.	Total
Don't Know	50
Strongly Disagree	21
Disagree	15
Neutral	9
Agree	5
Strongly Agree	1
Grand Total	101

8. Local government is usually responsive to the problems of existing businesses.	Total
Don't Know	26
Strongly Disagree	15
Disagree	16
Neutral	19
Agree	10
Strongly Agree	3
Grand Total	89

New Business Development

1. Our community has an active business development program to assist new businesses with their startup issues (e.g. business plan preparation, financing, recruitment of people, Management)	Total
Don't Know	47
<i>Bill Chaudoir</i> Strongly Disagree	27
Disagree	15
Neutral	8
Agree	2
Strongly Agree	1
Grand Total	100

2. Our community has a systematic program to check on the progress of new businesses to see if they need help before they get into serious trouble.	Total
Don't Know	49
Strongly Disagree	26
Disagree	15
Neutral	8
Agree	1
Strongly Agree	1
Grand Total	100

3. Adequate financing can be found for new business startups and small business expansions.	Total
Don't Know	49
Strongly Disagree	18
Disagree	13
Neutral	13
Agree	5
Strongly Agree	1
Grand Total	99

4. We have a marketing program targeted toward industries that have been researched to determine the likelihood of locating in our community.	Total
Don't Know	47
Strongly Disagree	24
Disagree	19
Neutral	7
Agree	2
Strongly Agree	1
Grand Total	100

5. Our community actively recruits targeted industries.	Total
Don't Know	39
Strongly Disagree	31
Disagree	21
Neutral	7
Agree	1
Strongly Agree	1
Grand Total	100

6. Existing businesses in our community are helpful in recruiting new firms to the area.	Total
Don't Know	41
Strongly Disagree	21
Disagree	29
Neutral	4
Agree	4
Strongly Agree	1
Grand Total	100

Broadband

7. We have a "promotional" brochure to use with tourism, relocation packets and recruitment of new businesses that has been updated on a regular basis.	Total	
Don't Know		45
Strongly Disagree		19
Disagree		12
Neutral		10
Agree		6
Strongly Agree		5
Grand Total		97

Tourism

1. The community has an active tourism promotion program.	Total	
Don't Know		4
Strongly Disagree		3
Disagree		6
Neutral		11
Agree		59
Strongly Agree		18
Chamber of Commerce	4	1
Grand Total		102

2. We should invest more in promoting tourism on the Island.	Total	
Don't Know		5
Strongly Disagree		9
Disagree		5
Neutral		19
Agree		39
Strongly Agree		25
Grand Total		102

3. The community has an active chamber of commerce or visitor and convention bureau that focuses on tourism development.	Total	
Don't Know		7
Strongly Disagree		2
Disagree		3
Neutral		16
Agree		46
Strongly Agree		28
Grand Total		102

4. We have a regular calendar of promotion activities (e.g. monthly trade days, main street programs, arts and crafts, festivals).	Total	
Don't Know		6
Strongly Disagree		5
Disagree		3
Neutral		8
Agree		54
Strongly Agree		26
Grand Total		102

Labor Force

1. The wages in our community are at a high enough level to help retain our existing work force and attract new labor to the area.	Total	
Don't Know		17
Strongly Disagree		25
Disagree		28
Neutral		12
Agree		15
Strongly Agree		5
Grand Total		102

2. We have access to training opportunities to meet existing and prospective employer training needs.	Total	
Don't Know		25
Strongly Disagree		25
Disagree		27
Neutral		11
Agree		10
Strongly Agree		3
Grand Total		101

3. Our community has resources to help businesses hire and train a diverse work force.	Total	
Don't Know		39
Strongly Disagree		25
Disagree		26
Neutral		9
Agree		1
Strongly Agree		2
Grand Total		102

4. New or expanding employers would be able to find adequate numbers of qualified employees in our labor area.

Don't Know	18
Strongly Disagree	18
Disagree	32
Neutral	19
Agree	10
Strongly Agree	4
Grand Total	101

Infrastructure

1. We have enough excess water capacity to serve the requirements of new business operations.	Total
Don't Know	27
Strongly Disagree	4
Disagree	7
Neutral	14
Agree	33
Strongly Agree	13
Dumb question	1
No central water system	1
Grand Total	100

2. We have enough sewage treatment capacity to serve new business operations.	Total
Don't Know	23
Strongly Disagree	20
Disagree	30
Neutral	14
Agree	9
Strongly Agree	5
Have trouble now with what we have - costly	1
Grand Total	102

3. The community has satisfactory access to an environmentally sound solid waste (garbage) disposal system.	Total
Don't Know	5
Strongly Disagree	13
Disagree	18
Neutral	12
Agree	46
Strongly Agree	6
No cost to take it to mainland sure - pay to ship it off	1
	1
Grand Total	102

4. We should continue to work to bring high speed internet connectivity to the Island.	Total
Don't Know	3
Strongly Disagree	5
Disagree	1
Neutral	14
Agree	20
Strongly Agree	59
Grand Total	102

Quality of Life

1. The people in the community are generally proud of the quality of life here.	Total
Don't Know	1
Strongly Disagree	
Disagree	2
Neutral	7
Agree	44
Strongly Agree	48
Grand Total	102

2. Property in our community is generally well maintained.	Total
Strongly Disagree	1
Disagree	4
Neutral	7
Agree	55
Strongly Agree	34
Grand Total	101

3. Our central business districts and shopping areas are attractive, free of trash, painted and well cared for.	Total
Strongly Disagree	2
Disagree	14
Neutral	13
Agree	49
Strongly Agree	23
Grand Total	102

4. Our community has a good variety of available housing – different prices, styles and locations.	Total
Don't Know	8
Strongly Disagree	26
Disagree	19
Neutral	14
Agree	28
Strongly Agree	6
Grand Total	101

Split

5. Our K-12 school compares favorably with top quality schools elsewhere in the state.	Total
Don't Know	16
Strongly Disagree	15
Disagree	18
Neutral	12
Agree	28
Strongly Agree	11
Grand Total	100

Spent

6. Our vocational programs are adequately keyed to the needs of local employers.	Total
Don't Know	26
Strongly Disagree	25
Disagree	27
Neutral	15
Agree	6
Strongly Agree	0
Grand Total	99

7. We have a hospital in our community or affiliated clinic that provides quality care.	Total
Don't Know	
Strongly Disagree	6
Disagree	14
Neutral	20
Agree	45
Strongly Agree	17
Grand Total	102

8. Our community has a sufficient number of child care options for parents who work.	Total
Don't Know	33
Strongly Disagree	3
Disagree	10
Neutral	18
Agree	34
Strongly Agree	4
Grand Total	102

Comments

1. What do you think should be the top one or two methods, or strategies, the Island should employ to promote economic development?

1 I would like to see a pavillion built at Schoolhouse Beach

2 attract lower/middle class developer - fund incentives for h.s. graduates to return after college/training

3 dump NWTC and invest funds locally - also look into charter or private school to bring costs into a realistic range for it's size

4 maketing tourism

5 share any and all proposals with the general public - too much speculation, false information and rumors do more harm than good. Any and all business (current or future) on the Island affects everyone's quality of life and feasibility to remain residents

6 high speed internet, discount UPS or some sort of mailing program to ship more affordably. Affordable housing-rentals! Price break on ferry-one family should not control our future

7 4 Questions 2, 3 & 4 should be known by your committee, right?

need more parks/public places +and what we have to be better maintained(Sand Dunes for example)

9 State of Federal subsidized ferry. Way to expensive for all but the most dedicated to simply get to the island. i.e. family of four.

10 1. survey labor force on island (18-60) to determine their skills and job interests, entrepreneurial interests. 2. Assess school's vocational program

11 work to establish businesses which will emly young people & encourage young families to remain on the Island.

12 As a tourist for 6yrs + as a resident now for 1.5 yrs with lots of famjily to vacation **AND SPEND MONEY**, I miss a town square where I can take mt elderly quest +children to eat, look at the work of local artists Use stollers. I **do not** understand how the local business leaders came up with this wierd sprawl where you have to **drivefor** everything.- You spend\$100. to cross the ferry +then what- you cannot even walk along the water anywhere. stroller, walk, wheel chair access either.(see next column)

13 How did that happen? Its like a strip Mall- where does the community gather in the evening to walk +enjoy a coffee- some music- Why urban sprawl on this small island? One day, driving from Madison NPR was asking people to call in + talk about why folks should come + visit there communities and what places in the state they found most beautiful- Many folks called in, great interest in the topic, and Washington Is. was mentioned often with the aside, there is no town or community or sidewalks, only roads, no bike paths or places to walk-hmmmm- How did this happen? I love it here-!!! But I don't understand an island with out public access to water or a community without a central heart, square, a place to meet friends, stroll, commune! **Rugged individuals** do not a tourist attraction make.

14 Become a center for continuing education models: Sivers, Washington Hotel. Develop Arts camps, Elderhostels, etc.

15 se define economic development as it relates to Washington Island

35 I realize how little I know about the Island's Strategic plans for development - perhaps the Observer could fulfill this role.

Environmentally friendly outdoor sports. Good public boat ramps in all harbors with parking. Strongly promote fishing. Encourage local
36 businesses to update services offered. The "north of the tension line" excuse for slow to rude service is no longer acceptable.

37 Diversify - too many construction workers encourage more farming, i.e., Island Wheat

A bridge. The cost to get a boat or trailer here on the ferry is a big deterrent. We don't want a bridge, but there has to be a better way to
38 not shock tourists when they get to the ferry.

39 Promote tourism which in turn will give us a healthy economic climate and thus help the business and community.

40 Internet; Fast Internet access

The Island has a serious alcohol and drug problem. This affects all aspects of Island life. Rather than spending money/time/effort on
bringing more tourists and businesses here, I would rather see the attention put toward reducing and/or eliminating these problems. One
41 new professional opportunity might be a large and small animal veterinarian on the island - not just once a month visit.

This questionnaire should be sent to the existing business owners. They are private profit making folks - unless one has been in business,
most of the questions are unanswerable. Questionnaire should have been designed so that more than one person could fill it out, like the
Plan Committee's - as it is, you sent one to a household - I find this questionnaire very awkward. I'd hate to have to do the tally and I can't
42 really see how it is helpful - \$600 of tax money??

op opportunities open to young people to keep them here.

44 Close the school; Be more diversified. Dredge Jackson Harbor and improve the dock. Bicycle trails on the roads - safety issue

Strong committee working with Chamber providing info to community - survey is a good idea - but need more info as to what we are actively
45 doing

1. Support local businesses preferentially. 2. Support our school and programs that attract families. 3 Stop putting up more outdoor
46 public lighting (i.e., street lights) visitors love our clear night skies, without light pollution.

Develop Kap's Marina into a state or Island owned /operated first class Marina like Sister Bay or Alibi/Fish Creek - to attract upscale
47 boaters and larger cruisers - make it a "destination" The location is a natural and easy port to get to for Michigan/Wisconsin/Illinois
cruisers - both sail and power.

We all need to work together to support the Island and what a treasure we have here. This includes supporting our local Chamber and
48 what they are trying to do. Everyone needs to do their part.

The Island promotes bicycling but we desperately need bike lanes. Detroit Hbr. Rd. is narrow and winding and is a disaster waiting to
happen. When will we acknowledge this? Each year gets worse. Some of the non-tourist businesses seen from the road are unattractive
49 with old abandoned equipment & piles of trash. I think they should be encouraged to clean up a bit.

Good reasonably priced health benefits for all Island workers. A "dark sky" ordinance requiring all new yard/outdoor lighting to have a
hood. Dark skies are a rare commodity in USA and a tourism plus. "Come to W.I. to see the stars." Have a stargazing field-no lights.
50 This is called a niche market.

er taxes. Get rid of NWTC. There is no business that I could start on the Island that couldn't be run more economically and efficiently
on island (other than internet based).

Other Final Thoughts or Comments

- a I'm embarrassed by how much I don't know.
- b Taxpayer
- c many questions are unclear as to what is meant. survey questions appear geared to communities much larger than the island.
- d We have the real 'trickle-down' economy here on the Island
- e

To the Economic Development Committee: Economic development for this island is worth exploring and a survey can be useful toward that goal. Your cover letter states that your survey is intended to "help us analyze our community's strengths and weakness," It further states that the committee intends to look at "all" the various elements that factor into economic development. One important tool that the committee could use toward these goals would be to take a close look at the response to the recent 'comprehensive planning' survey which shows clearly what people who have made an investment in this island value about the place. That survey could be useful for determining the kind of economic development that may or may not be compatible with the unique qualities that are peculiar to this island location-qualities that might not even exist in most inland residential areas.

I feel that referencing the earlier survey is especially important because your survey does not address these issues. In fact, most of the questions in your survey could be asked of residents within any urban setting, no matter how dense or industrialized. Questions are asked about "new" business operations without any regard to business operations that might be 'appropriate' for this special location. "Quality of life" seems to be defined in your survey as those things that deal only with the technical requirements of living no matter where that may be, rather than the special ambiance that draws people to this unusual place.

This is not to say that the questions in your survey are not important-rather that they should be balanced with the earlier planning survey information that is available to find a sensible path toward your economic development goals.

Actually, it seems to me that none of the above should have to be stated - one should be able to just assume that both so these surveys will be used by your committee in a productive way in the normal course of your work. But the fact that the chairman of your committee has made a very public statement where he denigrated the comprehensive planning survey, and refused to respond to it (for reasons that are not at all clear) means that such an assumption cannot be made. Rather, it suggests the unfortunate possibility that the earlier survey, which was a sincere, comprehensive, community-based effort to learn about people's preferences, attitudes and ideas - will be ignored. What is high quality of life?

Washington Island Business does not welcome visitors-Fabulous vistas-no public access to water. Why is there no planning all these years.

I thought the previous survey was sufficient and will not waste my time on this one. William H. Olson

Stupid Survey

Waste of the taxpayers money for this. Only geared to businesses those. Who will tabulate this.

Natural landscapes & low impact businesses are essential-we value highly our unique ecosystem& work to maintain that.

Promote local businesses so customers don't go off Island to get tradesmen here..

Adult learner classes-post high School, Academic. Offer technology class for adults, which may ultimately create internet jobs from home. When I say "don't know" I mean that I am unaware of any these items. I have seen no evidence of the existence of these items. (Same for all survey on "don't know")

While year round citizens cannot be expected to buy all their goods and services on the island, they should consider buying a very high percentage. Summer residents and visitors, hopefully, will do the same. Remember, money spent here circulates here! Citizens should be sure to purchase some of their gas on the island.

Who does Washington Island want to be - a retirement community; a multi-generational community. It appears we are headed for a retirement community because we do not offer attractions or opportunities for young people. If we want to be multi-generational, we need to act fast to insure a high quality school, training and jobs for those who want to live and thrive on the island. Are young people part of determining the future of the island?

Follow through on this survey - use it to take positive steps for the Island.

Way to know what bank does - none of our business

Survey was obviously not done specifically for the Island. There is no mention of the transportation situation of moving people, vehicles, goods, materials, etc. on and off the Island. The committee might be better served by tapping into knowledge of retired business people who live full or part time on the Island. What business does the committee see a need for on the Island?