



WASHINGTON ISLAND  
COMPREHENSIVE  
PLANNING SURVEY

August 25, 2007

## TABLE OF CONTENTS

Background, Purpose of the Survey Questionnaire .....	3
EXECUTIVE SUMMARY of the KEY FINDINGS .....	4
Tabulated Results for ALL RESPONSES.....	6
Tabulated Results for YEAR-ROUND RESIDENTS.....	10
Tabulated Results for NON YEAR-ROUND RESIDENTS.....	14
The "Other" Written Comments .....	18
For ALL RESPONSES.....	19
For YEAR-ROUND RESIDENTS.....	24
For NON YEAR-ROUND RESIDENTS.....	26
Note on Essay Responses.....	29
Essay Question 1 Responses, Not Categorized.....	30
Essay Question 2 Responses, Not Categorized.....	47
Essay Question 3 Responses, Not Categorized.....	61
Essay Question 4 Responses, Not Categorized.....	76
Note on Categorized Essay Question Responses.....	104
Categorized Responses to Essay Question 1.....	106
Categorized Responses to Essay Question 2.....	122
Categorized Responses to Essay Question 3.....	135
Comparison of Rankings for each Group.....	142

WASHINGTON ISLAND ZONING & PLANNING COMMITTEE  
COMMUNITY SURVEY QUESTIONNAIRE RESULTS

The purpose of the survey was to:

- To provide all island taxpayers and non-taxpayer registered voters with an opportunity to provide the Town of Washington with guidance for future land use, growth and development decisions. Simply put, the survey is a guide for planning.
- To provide guidance in developing a new COMPREHENSIVE PLAN. . [As stated in *AN INTRODUCTION TO THE PLAN COMMISSION HANDBOOK* by Lynn Markham – “Public input should be emphasized before, during and after comprehensive plan development....through participation in public meetings....and...by responding to household surveys... that provide a non-technical focus for key issues addressed in the planning process. A range of opinions makes your plan stronger... Opinion surveys have the advantage of systematically describing the views of many people.”
- To help provide a vision of what we want the community to look like in 20 years.

We began in October, 2006. We solicited and received public input, wrote many drafts, finalized the questions in March of 2007 and mailed out the questionnaire (which included a stamped, addressed envelope) on April 12, 2007.

1170 questionnaires were mailed to all taxpayers. We also made them available at the Town Office to non-taxpaying, but registered voters. Total cost was \$1706 for printing, supplies, and mailing.

531 survey forms were received from a total of 797 respondents. The 531 forms returned gave us a response rate of just over 45 which is considered an extremely good rate of return.

Many thanks go to the WIZAP (Washington Island Planning & Zoning Committee) for their dedication to this project—

Mary Lee Benson, chair  
Chari Rutledge, secretary  
Joel Gunnlaugsson  
Dewey Jacobsen  
Amy Jorgenson

Mike Kickbush  
Bill Norris  
Ron Overdahl  
Jim VanRamshorst

And special thanks to Wayne Boyer for formatting and Ham Rutledge for tabulating the results, and to Rob Burke of the UW Extension for giving guidance throughout the project; and to the public for its participation and for the exceptional 45% response.



KEY FINDINGS of the  
WASHINGTON ISLAND ZONING & PLANNING  
SURVEY QUESTIONNAIRE

The purpose of the survey was to:

- To provide all island taxpayers and non-taxpayer registered voters with an opportunity to provide the Town of Washington with guidance for future land use, growth and development decisions; and to help provide a vision of what we want the community to look like in 20 years.
- To provide guidance in developing a new COMPREHENSIVE PLAN. Opinion surveys have the advantage of systematically describing the views of many people.

We began in October, 2006. We solicited and received public input, wrote many drafts, and mailed out the questionnaire on April 12, 2007.

1170 questionnaires were mailed to all taxpayers. We also made them available at the Town Office to non-taxpaying, but registered voters. Year-round respondents returned 211 survey forms with 315 respondents. Non year-round residents returned 320 survey forms with 482 respondents. The total of all survey forms was 531 with 797 respondents giving us a response rate of just over 45% which far exceeds the minimum validity of 10% for a community-wide survey.

These results can be considered to reliably reflect the opinions of both year-round and part time residents.

There was a high degree of agreement between year-round and part-time residents:

- That one of the primary goals of the Comprehensive Plan should be to preserve:  
\*the natural features like Little Lake, the Mountain & wetlands, etc.; \*open spaces, fields, meadows, forests; \*dark night skies; \*quiet ambiance; \*low density dispersed housing; \*local family owned businesses; \*the rural/agricultural character of the community
- That it is important to first consider the natural limitations of the island's location, its physical features, and its natural resources when making land use and development decisions.
- That any changes to the town marina, town dock, parking and adjoining public areas should be consistent with the historic appearance of Jackson Harbor.

Other areas that received high agreement:

- The town-owned easements to the lake should be better marked & maintained
- It is important that open spaces be preserved by allowing the rezoning of larger parcels into smaller lots only if necessary to provide an overriding public benefit.
- Expanding & marketing tourism into the shoulder seasons (spring, fall & winter) would benefit the island.
- During the summer season the addition of a Friday midnight ferry would be of benefit to the island.

- The most appropriate location for future high density development, including multi-family & affordable housing, is near or adjacent to the existing Main Road “Town Center”.
- The Town is developing satisfactorily under existing Ordinances.
- If additional ferry trips were scheduled during the winter, I would probably make more trips on/off the island.

Respondents from both groups most strongly disagreed with the following statements:

- More development and/or expansion of the airport (beyond the planned runway realignment as it was designated in the 2005 referendum) would be of benefit to the island.
- The Comprehensive Plan should encourage land uses that would attract: hunters; storage facilities; multi-unit housing (rental apartments); multi-unit housing (ie. condos, townhouses, duplexes)

Asked whether the Comprehensive Plan should encourage RECREATIONAL land uses, respondents in both groups showed a preference for:

\*improved and expanded bike and pedestrian paths along roadsides; \*expanded nature trail systems for birders & hikers; \*uses that would attract sport fishing  
Neither group wanted uses that would attract hunters.

Asked whether the Comprehensive Plan should encourage COMMERCIAL USES, both groups showed a preference for:

\*health care facilities; \*restaurant facilities; \*retreat and adult learning centers; \*museums; \*tourist lodging facilities; \*marine facilities

HOUSING TYPES that All Respondents agreed should be encouraged in the Comprehensive Plan:

\*senior citizen housing; \*assisted care housing; \*homes to buy; \*nursing care housing; \*summer/vacation housing; \*homes to rent

Neither group wanted to encourage multi-unit housing (condos, townhouses, duplexes) or multi-unit housing (rental apartments).

There was a high degree of agreement in both groups that the Comprehensive Plan should encourage the implementation of more restrictive land use regulations on outdoor “junk” storage visible from roadsides and on outdoor residential lighting.

Neither group had high preference for architecture/design standards.

When asked which businesses or services should be encouraged by the Comprehensive Plan, those chosen most frequently were:

\*locally owned & operated business; \*eco-tourism eg. birding, hiking, biking, kayaking, astronomy, etc.; \*home business/cottage industry; \*support services for the elderly; \*high speed internet access; \*workshops/classes, etc.(like Sievers); \*farmers markets; \*in home care for the elderly; \*small conferences/retreats; \*assisted living for the elderly; \*farming; \*managed forestry.



# WASHINGTON ISLAND COMPREHENSIVE PLANNING SURVEY ALL RESPONSES

531 Forms, 797 Responses

Print Date: 8/23/07

*Numbers are the actual count of responses to this question.*

	Strongly Agree 1	Agree 2	No Opinion 3	Disagree 4	Strongly Disagree 5
1. One of the primary goals of the Comprehensive Plan should be to preserve the following attributes which contribute to the quality of life in the Island:					
A. the low density dispersed housing	496	193	19	43	16
B. the open spaces (fields, meadows) and forests	607	148	9	16	6
C. the quiet ambiance (lack of background noises)	604	136	22	15	6
D. the natural features (Little Lake, the Mountain, wetlands, beaches, clear lake waters, bird & wildlife habitat)	652	116	8	6	3
E. dark night skies due to the lack of light pollution	622	114	27	14	8
F. local/family owned and operated businesses	501	205	47	25	6
G. rural/agricultural character of the community	485	210	70	12	3
2. The Town of Washington is developing satisfactorily under existing ordinances	106	311	220	98	19
3. Expanding & marketing tourism into the shoulder seasons (spring, fall & winter) would benefit the Island	226	359	92	70	30
4. It is important to first consider the natural limitations of the Island's location, its physical features, and its natural resources when making land use and development decisions	536	188	33	18	11
5. It is important that open spaces be preserved by allowing the rezoning of larger parcels into smaller lots only if necessary to provide an overriding public benefit	351	214	61	81	48
6. The Comprehensive Plan should encourage the following land uses on the Island:					
A. RECREATIONAL USES, including:					
a. improved and expanded bike and pedestrian paths along roadsides	364	292	53	56	21
b. more and improved public boat launch ramps	206	244	187	110	30
c. expanded nature trail systems for birders & hikers	301	306	117	45	14
d. developed and marked trail systems for snow mobiles and cross-country skiers	177	270	159	98	70
e. more and improved public docking facilities for sail and motor boaters	190	245	200	105	36
f. uses that would attract hunters	39	155	176	242	168
g. uses that would attract sport fishing	128	398	154	73	24
B. COMMERCIAL USES, including					
a. restaurant facilities	174	386	115	68	26
b. storage facilities	40	157	274	200	97
c. tourist lodging facilities	106	372	162	91	33
d. retail stores and shops	109	366	148	108	39

# WASHINGTON ISLAND COMPREHENSIVE PLANNING SURVEY ALL RESPONSES

531 Forms, 797 Responses

Print Date: 8/23/07

*Numbers are the actual count of responses to this question.*

	Strongly Agree 1	Agree 2	No Opinion 3	Disagree 4	Strongly Disagree 5
e. retreat and adult learning centers	191	331	170	54	24
f. museums	145	307	207	93	21
g. "on land" transportation facilities for tourists	113	298	180	122	56
h. "on land" transportation facilities for residents	119	280	219	107	42
i. health care facilities	372	294	73	28	12
j. marine facilities	131	305	218	80	33
k. family entertainment facilities	122	302	198	111	36
7. The most appropriate location for future high density development, including multi-family and affordable housing, is near or adjacent to the existing Main Road "Town Center"	187	285	89	104	85
8. The Comprehensive Plan should encourage development of the following types of housing on the Island:					
A. homes to buy	141	335	123	121	54
B. homes to rent	83	270	179	156	86
C. senior citizen housing	160	365	150	71	33
D. multi-unit housing (for example: condos, townhouses, duplexes)	27	104	96	218	336
E. multi-unit housing (rental apartments)	35	120	103	219	302
F. summer/vacation housing	68	323	190	118	81
G. assisted care housing	144	387	143	61	37
H. nursing care housing	117	319	184	99	49
9. The Comprehensive Plan should encourage the implementation of more restrictive land use regulation, including:					
A. restrictions on outdoor "junk" storage visible from roadsides	473	190	44	54	26
B. restrictions on outdoor residential lighting	274	227	124	106	44
C. architecture/design standards	134	203	134	189	112
D. maximum limit on home size	209	162	118	171	113
10. during the summer season the addition of a weekly midnight ferry would be of benefit to the Island	250	234	174	52	46
which evening preferred?	Mon 21	Tue 6	Wed 33	Thu 61	Fri 348
11. If additional ferry trips were scheduled during the winter, I would probably make more trips on/off the Island	166	222	200	124	68
12. More development and/or expansion of the Washington Island airport (beyond the planned runway realignment as it was designated in the 2005 referendum) would be of benefit to the Island	108	123	154	151	248

# WASHINGTON ISLAND COMPREHENSIVE PLANNING SURVEY ALL RESPONSES

531 Forms, 797 Responses

Print Date: 8/23/07

*Numbers are the actual count of responses to this question.*

	Strongly Agree 1	Agree 2	No Opinion 3	Disagree 4	Strongly Disagree 5
13. Any changes to the town marina, town dock, parking and adjoining public areas should be consistant with the historic appearance of Jackson Harbor	453	246	37	26	20
14. The town-owned easements to the lake should be better marked and maintained	305	292	115	41	28
15. Please check only those businesses or services which should be encouraged by the Comprehensive Plan:					
563 a. home business/cottage industry					
640 b. locally owned & operated business					
559 c. high speed internet access					
404 d. animal husbandry (beef cattle, sheep, alpacas, etc.)					
498 e. farming					
532 f. farmers markets					
469 g. managed forestry					
589 h. eco-tourism (birding, hiking, biking, kayaking, astronomy, etc.)					
436 i. winter recreational activities					
353 j. hunting & fishing					
549 k. workshops/classes, etc. (i.e., Sievers model)					
398 l. hospitality accomodations (hotel, motel, rentals, B&B's)					
560 m. support services for the elderly					
455 n. nursing & hospice care					
500 o. assisted living for the elderly					
506 p. in home care for the elderly					
26 q. "amusement type" parks					
211 r. construction industry					
501 s. Small conferences/retreats/forums (that bring people to the Island)					



# WASHINGTON ISLAND COMPREHENSIVE PLANNING SURVEY ALL RESPONSES

531 Forms, 797 Responses

Print Date: 8/23/07

## DEMOGRAPHICS

A. What category best describes your residence status?

230	1. year-round	115	3. occasional
323	2. seasonal	90	4. year-round, but off Island 60 days or more

B. Do you intend to live here year-round in the future?

419	1. yes	284	2. no
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C. How long have you been coming to the Island?

72	10 years or less	150	20 to 30 years	71	40 to 50 years	32	60 to 70 years
130	10 to 20 years	127	30 to 40 years	44	50 to 60 years	18	70 years or more

D. How long have you lived year-round on the Island?

75	1. 5 years or less	49	3. 21 years or more	426	5. I don't live here year-round
117	2. 6-20 years	70	4. raised here		

E. What is your property ownership status? (mark all that apply)

623	1. home owner	334	3. land owner	17	5. do not own property
55	2. business owner	24	4. rent home		

F. Your age group:

3	1. under 20	120	3. 36-50	262	5. over 65
24	2. 21-35	362	4. 51-65		

G. Your employment (check all that apply):

261	1. full time	324	4. retired	7	7. unemployed
74	2. part time	149	5. self-employed		(& looking for work)
30	3. seasonal	21	6. unemployed	70	8. volunteer

H. What is your estimated annual household income?

39	1. up to \$20,000	97	3. \$36,000 to \$50,000	213	5. above \$100,000
57	2. \$21,000 to \$35,000	208	4. \$51,000 to \$100,000		

# WASHINGTON ISLAND COMPREHENSIVE PLANNING SURVEY YEAR-ROUND RESIDENTS

211 Forms, 315 Responses

Print Date: 8/23/07

*Numbers are the actual count of responses to this question.*

	Strongly Agree 1	Agree 2	No Opinion 3	Disagree 4	Strongly Disagree 5
1. One of the primary goals of the Comprehensive Plan should be to preserve the following attributes which contribute to the quality of life in the Island:					
A. the low density dispersed housing	172	86	10	24	11
B. the open spaces (fields, meadows) and forests	216	69	5	14	4
C. the quiet ambiance (lack of background noises)	213	67	13	9	4
D. the natural features (Little Lake, the Mountain, wetlands, beaches, clear lake waters, bird & wildlife habitat)	242	57	6	4	1
E. dark night skies due to the lack of light pollution	225	49	17	11	6
F. local/family owned and operated businesses	193	90	20	6	1
G. rural/agricultural character of the community	185	90	26	7	2
2. The Town of Washington is developing satisfactorily under existing ordinances	50	131	66	45	10
3. Expanding & marketing tourism into the shoulder seasons (spring, fall & winter) would benefit the Island	117	125	28	28	11
4. It is important to first consider the natural limitations of the Island's location, its physical features, and its natural resources when making land use and development decisions	196	76	17	13	7
5. It is important that open spaces be preserved by allowing the rezoning of larger parcels into smaller lots only if necessary to provide an overriding public benefit	118	86	25	38	27
6. The Comprehensive Plan should encourage the following land uses on the Island:					
A. RECREATIONAL USES, including:					
a. improved and expanded bike and pedestrian paths along roadsides	146	117	18	20	7
b. more and improved public boat launch ramps	95	99	64	38	7
c. expanded nature trail systems for birders & hikers	112	107	55	25	8
d. developed and marked trail systems for snow mobiles and cross-country skiers	84	108	54	37	20
e. more and improved public docking facilities for sail and motor boaters	86	86	73	44	14
f. uses that would attract hunters	22	82	56	93	52
g. uses that would attract sport fishing	58	165	49	20	10
B. COMMERCIAL USES, including					
a. restaurant facilities	58	148	59	28	11
b. storage facilities	21	70	98	75	36
c. tourist lodging facilities	47	133	70	38	11
d. retail stores and shops	50	131	69	43	10

# WASHINGTON ISLAND COMPREHENSIVE PLANNING SURVEY YEAR-ROUND RESIDENTS

211 Forms, 315 Responses

Print Date: 8/23/07

*Numbers are the actual count of responses to this question.*

	Strongly Agree 1	Agree 2	No Opinion 3	Disagree 4	Strongly Disagree 5
e. retreat and adult learning centers	76	120	75	18	10
f. museums	61	124	74	38	6
g. "on land" transportation facilities for tourists	50	114	73	44	19
h. "on land" transportation facilities for residents	42	127	80	36	17
i. health care facilities	148	116	27	10	6
j. marine facilities	60	102	95	36	8
k. family entertainment facilities	58	116	78	36	13
7. The most appropriate location for future high density development, including multi-family and affordable housing, is near or adjacent to the existing Main Road "Town Center"	72	112	35	50	33
8. The Comprehensive Plan should encourage development of the following types of housing on the Island:					
A. homes to buy	53	120	52	60	18
B. homes to rent	46	121	55	54	30
C. senior citizen housing	74	150	41	29	10
D. multi-unit housing (for example: condos, townhouses, duplexes)	14	44	26	78	144
E. multi-unit housing (rental apartments)	21	61	40	86	100
F. summer/vacation housing	20	108	87	61	31
G. assisted care housing	78	162	37	18	10
H. nursing care housing	68	129	53	39	16
9. The Comprehensive Plan should encourage the implementation of more restrictive land use regulation, including:					
A. restrictions on outdoor "junk" storage visible from roadsides	170	85	21	24	14
B. restrictions on outdoor residential lighting	84	96	55	53	21
C. architecture/design standards	41	80	50	84	52
D. maximum limit on home size	87	58	43	72	49
10. during the summer season the addition of a weekly midnight ferry would be of benefit to the Island	102	80	74	24	23
which evening preferred?	Mon 9	Tue 5	Wed 15	Thu 22	Fri 125
11. If additional ferry trips were scheduled during the winter, I would probably make more trips on/off the Island	80	102	47	56	23
12. More development and/or expansion of the Washington Island airport (beyond the planned runway realignment as it was designated in the 2005 referendum) would be of benefit to the Island	46	44	46	59	116



# WASHINGTON ISLAND COMPREHENSIVE PLANNING SURVEY YEAR-ROUND RESIDENTS

211 Forms, 315 Responses

Print Date: 8/23/07

*Numbers are the actual count of responses to this question.*

	Strongly Agree 1	Agree 2	No Opinion 3	Disagree 4	Strongly Disagree 5
13. Any changes to the town marina, town dock, parking and adjoining public areas should be consistant with the historic appearance of Jackson Harbor	182	84	18	18	9
14. The town-owned easements to the lake should be better marked and maintained	143	111	34	16	8
15. Please check only those businesses or services which should be encouraged by the Comprehensive Plan:					
237 a. home business/cottage industry					
264 b. locally owned & operated business					
228 c. high speed internet access					
179 d. animal husbandry (beef cattle, sheep, alpacas, etc.)					
216 e. farming					
207 f. farmers markets					
193 g. managed forestry					
219 h. eco-tourism (birding, hiking, biking, kayaking, astronomy, etc.)					
183 i. winter recreational activities					
148 j. hunting & fishing					
216 k. workshops/classes, etc. (i.e., Sievers model)					
150 l. hospitality accomodations (hotel, motel, rentals, B&B's)					
243 m. support services for the elderly					
214 n. nursing & hospice care					
231 o. assisted living for the elderly					
236 p. in home care for the elderly					
11 q. "amusement type" parks					
111 r. construction industry					
207 s. Small conferences/retreats/forums (that bring people to the Island)					

# WASHINGTON ISLAND COMPREHENSIVE PLANNING SURVEY YEAR-ROUND RESIDENTS

211 Forms, 315 Responses

Print Date: 8/23/07

## DEMOGRAPHICS

A. What category best describes your residence status?

230	1. year-round	2	3. occasional
6	2. seasonal	90	4. year-round, but off Island 60 days or more

B. Do you intend to live here year-round in the future?

252	1. yes	29	2. no
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C. How long have you been coming to the Island?

19	10 years or less	53	20 to 30 years	30	40 to 50 years	18	60 to 70 years
41	10 to 20 years	36	30 to 40 years	22	50 to 60 years	9	70 years or more

D. How long have you lived year-round on the Island?

64	1. 5 years or less	37	3. 21 years or more	38	5. I don't live here year-round
107	2. 6-20 years	60	4. raised here		

E. What is your property ownership status? (mark all that apply)

286	1. home owner	115	3. land owner	13	5. do not own property
43	2. business owner	18	4. rent home		

F. Your age group:

1	1. under 20	38	3. 36-50	128	5. over 65
11	2. 21-35	130	4. 51-65		

G. Your employment (check all that apply):

75	1. full time	151	4. retired	3	7. unemployed
46	2. part time	71	5. self-employed		(& looking for work)
21	3. seasonal	9	6. unemployed	40	8. volunteer

H. What is your estimated annual household income?

31	1. up to \$20,000	57	3. \$36,000 to \$50,000	33	5. above \$100,000
36	2. \$21,000 to \$35,000	81	4. \$51,000 to \$100,000		

# WASHINGTON ISLAND COMPREHENSIVE PLANNING SURVEY NON-YEAR-ROUND RESIDENTS

320 Forms, 482 Responses

Print Date: 8/23/07

*Numbers are the actual count of responses to this question.*

	Strongly Agree 1	Agree 2	No Opinion 3	Disagree 4	Strongly Disagree 5
1. One of the primary goals of the Comprehensive Plan should be to preserve the following attributes which contribute to the quality of life in the Island:					
A. the low density dispersed housing	324	107	9	19	5
B. the open spaces (fields, meadows) and forests	391	79	4	2	2
C. the quiet ambiance (lack of background noises)	391	69	9	6	2
D. the natural features (Little Lake, the Mountain, wetlands, beaches, clear lake waters, bird & wildlife habitat)	410	59	2	2	2
E. dark night skies due to the lack of light pollution	397	65	10	3	2
F. local/family owned and operated businesses	308	115	27	19	5
G. rural/agricultural character of the community	300	120	44	5	1
2. The Town of Washington is developing satisfactorily under existing ordinances	56	180	154	53	9
3. Expanding & marketing tourism into the shoulder seasons (spring, fall & winter) would benefit the Island	109	234	64	42	19
4. It is important to first consider the natural limitations of the Island's location, its physical features, and its natural resources when making land use and development decisions	340	112	16	5	4
5. It is important that open spaces be preserved by allowing the rezoning of larger parcels into smaller lots only if necessary to provide an overriding public benefit	233	128	36	43	21
6. The Comprehensive Plan should encourage the following land uses on the Island:					
A. RECREATIONAL USES, including:					
a. improved and expanded bike and pedestrian paths along roadsides	218	175	35	36	14
b. more and improved public boat launch ramps	111	145	123	72	23
c. expanded nature trail systems for birders & hikers	189	199	62	20	6
d. developed and marked trail systems for snow mobiles and cross-country skiers	93	162	105	61	50
e. more and improved public docking facilities for sail and motor boaters	104	159	127	61	22
f. uses that would attract hunters	17	73	120	149	116
g. uses that would attract sport fishing	70	233	105	53	14
B. COMMERCIAL USES, including					
a. restaurant facilities	116	238	56	40	15
b. storage facilities	19	87	176	125	61
c. tourist lodging facilities	59	239	92	53	22
d. retail stores and shops	59	235	79	65	29



# WASHINGTON ISLAND COMPREHENSIVE PLANNING SURVEY NON-YEAR-ROUND RESIDENTS

320 Forms, 482 Responses

Print Date: 8/23/07

*Numbers are the actual count of responses to this question.*

	Strongly Agree 1	Agree 2	No Opinion 3	Disagree 4	Strongly Disagree 5
e. retreat and adult learning centers	115	211	95	36	14
f. museums	84	183	133	55	15
g. "on land" transportation facilities for tourists	63	184	107	78	37
h. "on land" transportation facilities for residents	77	153	139	71	25
i. health care facilities	224	178	46	18	6
j. marine facilities	71	203	123	44	25
k. family entertainment facilities	64	186	120	75	23
7. The most appropriate location for future high density development, including multi-family and affordable housing, is near or adjacent to the existing Main Road "Town Center"	115	173	54	54	52
8. The Comprehensive Plan should encourage development of the following types of housing on the Island:					
A. homes to buy	88	215	71	61	36
B. homes to rent	37	149	124	102	56
C. senior citizen housing	86	215	109	42	23
D. multi-unit housing (for example: condos, townhouses, duplexes)	13	60	70	140	192
E. multi-unit housing (rental apartments)	14	59	63	133	202
F. summer/vacation housing	48	215	103	57	50
G. assisted care housing	66	225	106	43	27
H. nursing care housing	49	190	131	60	33
9. The Comprehensive Plan should encourage the implementation of more restrictive land use regulation, including:					
A. restrictions on outdoor "junk" storage visible from roadsides	303	105	23	30	12
B. restrictions on outdoor residential lighting	190	131	69	53	23
C. architecture/design standards	93	123	84	105	60
D. maximum limit on home size	122	104	75	99	64
10. during the summer season the addition of a weekly midnight ferry would be of benefit to the Island	148	154	100	28	23
which evening preferred?	Mon 12	Tue 1	Wed 18	Thu 39	Fri 223
11. If additional ferry trips were scheduled during the winter, I would probably make more trips on/off the Island	86	120	153	68	45
12. More development and/or expansion of the Washington Island airport (beyond the planned runway realignment as it was designated in the 2005 referendum) would be of benefit to the Island	62	79	108	92	132

# WASHINGTON ISLAND COMPREHENSIVE PLANNING SURVEY NON-YEAR-ROUND RESIDENTS

320 Forms, 482 Responses

Print Date: 8/23/07

*Numbers are the actual count of responses to this question.*

	Strongly Agree 1	Agree 2	No Opinion 3	Disagree 4	Strongly Disagree 5
13. Any changes to the town marina, town dock, parking and adjoining public areas should be consistant with the historic appearance of Jackson Harbor	271	162	19	8	11
14. The town-owned easements to the lake should be better marked and maintained	162	181	81	25	20
15. Please check only those businesses or services which should be encouraged by the Comprehensive Plan:					
326 a. home business/cottage industry					
376 b. locally owned & operated business					
331 c. high speed internet access					
225 d. animal husbandry (beef cattle, sheep, alpacas, etc.)					
282 e. farming					
325 f. farmers markets					
276 g. managed forestry					
370 h. eco-tourism (birding, hiking, biking, kayaking, astronomy, etc.)					
253 i. winter recreational activities					
205 j. hunting & fishing					
333 k. workshops/classes, etc. (i.e., Sievers model)					
248 l. hospitality accomodations (hotel, motel, rentals, B&B's)					
317 m. support services for the elderly					
241 n. nursing & hospice care					
269 o. assisted living for the elderly					
270 p. in home care for the elderly					
15 q. "amusement type" parks					
100 r. construction industry					
294 s. Small conferences/retreats/forums (that bring people to the Island)					

# WASHINGTON ISLAND COMPREHENSIVE PLANNING SURVEY NON-YEAR-ROUND RESIDENTS

320 Forms, 482 Responses

Print Date: 8/23/07

## DEMOGRAPHICS

A. What category best describes your residence status?

1. year-round	113	3. occasional
317 2. seasonal		4. year-round, but off Island 60 days or more

B. Do you intend to live here year-round in the future?

167 1. yes	255 2. no
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C. How long have you been coming to the Island?

53 10 years or less	97 20 to 30 years	41 40 to 50 years	14 60 to 70 years
89 10 to 20 years	91 30 to 40 years	22 50 to 60 years	9 70 years or more

D. How long have you lived year-round on the Island?

11 1. 5 years or less	12 3. 21 years or more	388 5. I don't live here year-round
10 2. 6-20 years	10 4. raised here	

E. What is your property ownership status? (mark all that apply)

337 1. home owner	219 3. land owner	4 5. do not own property
12 2. business owner	6 4. rent home	

F. Your age group:

2 1. under 20	82 3. 36-50	134 5. over 65
13 2. 21-35	232 4. 51-65	

G. Your employment (check all that apply):

186 1. full time	173 4. retired	4 7. unemployed
28 2. part time	78 5. self-employed	(& looking for work)
9 3. seasonal	12 6. unemployed	30 8. volunteer

H. What is your estimated annual household income?

8 1. up to \$20,000	40 3. \$36,000 to \$50,000	180 5. above \$100,000
21 2. \$21,000 to \$35,000	127 4. \$51,000 to \$100,000	



THE COMMENTS WRITTEN UNDER "other"  
For questions number 1, 6, 8, 9, 15 and Demographics

These words or phrases written where the survey said, "*Other*", are best described as suggestions or ideas. Since they were written by just one or two people, they are not statistically important, but they do suggest ideas to the WIZAP committee and the Town Board. They differ from the "essay-type" written comments for the last four questions on page 4 of the survey where many respondents may have written essentially the same idea concerning certain subjects, *ie.* the school, medical, growth, etc.

If two people responded on the same questionnaire and each had checked a box on the 'agreement' scale, then the comment was included on each response. These responses are indicated by a '(2)' on the list. If two people filled out the questionnaire and there was a comment but only one person had checked a box, the comment was included only once.

# WASHINGTON ISLAND COMPREHENSIVE PLANNING SURVEY ALL RESPONSES

531 Forms, 797 Responses

Print Date: 8/23/07

**'Other' responses to question 1: One of the primary goals of the Comprehensive Plan should be to preserve the following attributes which ATTRIBUTES WHICH CONTRIBUTE TO THE QUALITY OF LIFE on the Island:**

**[Note: some of these responses are suggestions for improvement, rather than existing conditions]**

Low density population (2)	More public beach access (2)
Native species	No paved runways at airport
Light industry - furniture	Traffic congestion
Friendliness of people	Toilet at Mountain Park (2)
Safe roads for walking	Keep the island affordable (2)
Paved airport runways (2)	Preserve natural features
Lack of city lights	Control noise pollution
Home based businesses	Low crime rate-safety-security
Preserve historic buildings (2)	Island way of life
Housing maintain open spaces	reasonable fees, retail, living cost (2)
Harbor & marina facilities	Get rid of green gunk on east side
Interesting cultural events	Clean public beaches
Attractive picnic tables	Peace and quiet (2)
Biking opportunities	Low traffic
Better access via ferry	Control deer population
Grass airport	Good school system (2)
Less expensive ferry	Better stores, restaurants
Friendly residents	No excessive zoning rules
No stop & go lights	No franchise businesses
No stop lights (2)	Housing for seasonal workers
Dramatic visual improve ment of downtown area	Lack of "touristy" attractions (2)
Clear water (lake & ground water)	Maritime/fishing village feel (Jackson Harbor) (2)
Prohibit fast food, large developed resorts/hotels (2)	Lack of chain stores, tourist traps (2)
Need affordable transportation on/off Island	Better patrolling of People Parks
Speed signs on Little Lake Rd	Wild life
More business for tourists	Fewer taverns
Wind power	Other energy conservation
Island Wheat Beer (2)	Separate from Door County
No red lights	no hunting on private property (2)
Affordable for young families	Washington Island campground retreat
The friendly people (2)	Remoteness - don't change for 'cityfied' newcomers
ecomunicipality	Grass runway
Lack of development features like franchises, etc.	Private Land owners' rights
Smart economic growth (2)	No condominiums
More accent on water views & activities	Sustainable ag & forestry. Local product brands.
Few traffic jams (2)	Single famly only-10 acre min. No condos/trm shares (2)
Should have Historical Society (2)	Light automobile traffic
Human-powered marines facilities (kayaking, etc.)	Access to natural beaches, parks
Increase public ownership of critical habitat	Current auto traffic pattern (2)
Neighbors helping neighbors	Rural roads
No stop lights	Community spirit (2)
Slow pace of life - quality & beauty of life	Lakefront access/beaches
Preservation of property owner rights.	Free public areas
Sense of friendliness & community (2)	Don't expand airport - too noisy
Access to water/beaches/boat ramps/fishing	No house trailers allowed
Historic preservation (2)	Island traditions by Islanders (2)
Clean undisturbed beach fronts (2)	Slow its growth - it comes fast enough
Encourage, not dictate	Some development from outside
Overall visual appearance & feel of Island (2)	Gov't by people, not elected supervisors
Promote diversity of age groups	Economy (2)

**'Other' responses to question 6 A: The Comprehensive Plan should encourage the following RECREATIONAL land uses on the Island:**

Too many hunters (2)

Dredge Jackson Harbor

# WASHINGTON ISLAND COMPREHENSIVE PLANNING SURVEY ALL RESPONSES

531 Forms, 797 Responses

Print Date: 8/23/07

Kayaking-conoeing-wind sailing  
Attract birders  
Public land for recreation  
Birding events  
Hiking, birding  
Golfers  
Improve, expand beach & parks  
Support existing museums  
Cross country skiing  
Camping  
Cultural events  
Cross country skiing  
More attractions for Cherry, Viking trains  
Bicyclers  
Uses that attract artisans/artists  
Subsidize golf course  
Trash receptacles  
No snowmobiling (2)  
User friendly boat ramp  
Photography, art, writers, music (2)  
Elder hostels & workshops  
Places to fish without a boat (2)  
Horse path, snowmobile on public & private property  
Emphasis on quiet residential uses  
Some DNR rules should not apply on islands (2)  
Passive open space  
Golf and tennis (2)  
Cross country skiing yes/snowmobiles no  
ATVs, bikes not on priv. property w/out permission (2)  
More regulation for ATVs  
Encourage non-motorized sports, cultural pursuits (2)  
Better beaches - improve sand beach (2)  
Photography/hiking/birding/artistic opportunities  
Better maintenance of public areas  
Cross country ski trails (2)  
Cross country skiing  
Marked snowmobile trails only  
Horse back riding trails (2)  
Family swimming; fix raft, sand dunes  
Limited jet ski areas - too noisy & dangerous  
Birders, hikers, retreat groups  
Kayak, beaches (2)  
Nature & art enthusiasts (2)  
Kayak market  
Birders, star gazers, kayakers, quiet sports (2)

Kayaking, canoing (2)  
Shoot commorants legally  
Kayak & sail boat facilities  
Attract arts & music  
Vacationers (2)  
Improved airport facilities  
Kids' nature camp  
Market historic sites (2)  
swimming (2)  
Sailors  
Canoes, kayaks (2)  
Improve airport facilities  
Walking paths along the road  
Water sports (not jet skis) - paraboarding, etc.  
More trails for horseback riding (2)  
Limit trespassing hunters  
Keep usage the same as today  
Keep a golf course on the island (2)  
Docking in Detroit & West Harbors  
Restrict boats/jet skis @ Schoolhouse (2)  
No snowmobiles  
Attract Fly-in visitors  
Uses that would attract families  
Equestrian attractions  
Summer camps and residential schools  
Kayak rental, water nature trail w/ markers (2)  
Hike/bike/snowmobile trails. Push electric cars (2)  
Less restriction on both f & g  
Cross country hiking  
Eco-tourism  
Attract kayaks & snowshoeing (2)  
Kayaking (2)  
Fish tournaments  
Adapt snowmobile trails for mountain bikes (2)  
Bridle path  
Swimming and beaching  
Sea kayak trails, scuba (2)  
No jet skis  
Allow swimming at Ridges  
"Entertainment" farming  
Winter activities/sports  
Around Island sailing regatta  
Improve airport facilities (2)  
Winter sports

## **'Other' responses to question 6 B: The Comprehensive Plan should encourage the following COMMERCIAL land uses on the Island:**

Off season tourist facilities  
Bike, kayak, sailboat rentals (2)  
Think about the kids  
Improved airport facilities  
Bakery, hospice  
All purpose hall with movies  
Drive in theater (2)  
Revive commercial fishing

Affordable rental properties (2)  
No airport expansion  
Old people home (2)  
Art gallery, bakery, movies  
Activities for teens  
No chain restaurants, stores (2)  
Remove visible junk  
More locally grown produce



# WASHINGTON ISLAND COMPREHENSIVE PLANNING SURVEY ALL RESPONSES

531 Forms, 797 Responses

Print Date: 8/23/07

Movie theater facility  
 Movie theater  
 Invest in and dress up Main Road  
 Keep the same as today  
 Small shops on Main Road  
 Airport support  
 Govt funding for health & retirement facilities  
 Generate more power from natural sources (2)  
 Lack of development features like franchises, etc.  
 Kayak rental, water nature trail w/ markers (2)  
 Nice park for children and all ages (2)  
 Improve museums we have - not more (2)  
 Bakery  
 Farmers' market (2)  
 Casinos  
 Farming/agriculture  
 Educational classes in existing public facilities  
 Quiet, moderate on land trans. for tourists  
 Rental equipment  
 Car wash, small pharmacy, small engine repair  
 Re-use of existing shops should be encouraged  
 Create tech jobs not requiring onsite industry  
 Recreational equipment rental (2)  
 Banquet facility (2)

All of above, but only if needed  
 A really interesting mini-golf facility (2)  
 Conference center (2)  
 Update restaurant services (2)  
 Drug store (2)  
 Nurse practitioner is a good choice  
 Need a health care facility  
 Children/family education centers & library (2)  
 Regular movies (2)  
 Let the tourists enjoy the Island as it is!  
 Research-themed non-loan library  
 Low profile ag&forest products, value added proc.  
 Hair care, beauty salon  
 Cultural activiries (ANC, TPAC)  
 Movie theater  
 Nature center  
 Public restroom facilities  
 Resident parking at ferry dock (2)  
 Clothing, drug store  
 Improved fitness center  
 Want doctor on the island (2)  
 Some development necessary  
 Movies at the TPAC  
 Office, business park, TIF

**'Other' responses to question 8: The Comprehensive Plan should encourage development of the following types of HOUSING on the Island:**

Physical therapy/rehab  
 Affordable 1 family housing  
 Conference Center  
 Hospice  
 Senior hostel facility  
 Hi density should be near ferry dock  
 Campings huts/cabins at campground  
 Low rent/Gov assistance for housing  
 In ome nursing/aide care  
 Hospice (2)  
 Residential schools  
 Extra dwelling space in garages, out buildings (2)  
 In-home health care  
 Home nursing care (2)  
 Small archetecturally in keeping w/ landscape  
 Hotels, motels, cottages (2)  
 Renovation of existing vacant housing (2)

Affordable housing, small lots (2)  
 4 star hotel  
 In-home assisted care  
 Home health care  
 Year-round motels  
 Pharmacy (2)  
 Low rent housing  
 Tasteful, secluded trailer/motor home park  
 Nursing & assisted care housing (2)  
 Inexpensive camping areas  
 "Safe" house for abuse victims set up by sheriff  
 No medically dependent people with no Dr. in town  
 Affordable homes to buy  
 Need condos/townhouses  
 No mass marketing (2)  
 Affordable for healthy people on Social Security

**'Other' responses to question 9: The Comprehensive Plan should encourage the implementation of MORE RESTRICTIVE LAND USE REGULATION, including:**

Affordable housing, small lots (2)  
 Size depends on location  
 Minimum lot size  
 Junk storage not visible  
 Blend w/natural surroundings (2)  
 Minimum home size  
 Environmental issues  
 Too much "Big Brothering" (2)  
 Think farther out - once done, hard to undo

Maint. of homes, out buildings  
 Restrict outside commercial light (2)  
 Noise pollution regulation  
 Pub support-priv frontage  
 Garages, empty old houses  
 Do not over regulate  
 Penalties for clear cutting  
 Less restrictive land regs  
 Minimum limit on home size (2)

# WASHINGTON ISLAND COMPREHENSIVE PLANNING SURVEY ALL RESPONSES

531 Forms, 797 Responses

Print Date: 8/23/07

Landscaping standards  
 Limit conservancy zoning  
 Limits on paved area (% of lot size) (2)  
 Permanent residential docks (2)  
 Start by cleaning up all junk on Island  
 Encourage farming, gardening, floral crops (2)  
 Restriction on outdoor commercial lighting (2)  
 Require proper upkeep of land/buildings  
 Minimum rules & regulations possible (2)  
 Permit building closer to water  
 Junk/property disrepair detracts from Isl. beauty (2)  
 Current restrictions more than sufficient  
 Neglected/unoccupied housing (2)  
 Green building practices and housing (2)  
 Regulate ratio of house size to lot size (2)  
 Site plan approval requirement (2)  
 Restrictions in municipal lighting. See Carmel, CA  
 Affordable housing (2)

Beach property should be private  
 Keep hunters off private homesteads  
 Shoreline protection  
 no junky run-down houses  
 Get xx to clean up his corner  
 To limit sprawl  
 Outdoor storage of manure (2)  
 Create town & harbor commercial districts  
 Restrictions on large metal buildings  
 Restrict garage type and size  
 Uniform signage regs off road  
 Solar technology  
 2 story max limit on height  
 Private property is private  
 Shoreland preservation - limited tree removal (2)  
 Encourage low energy housing (2)  
 Min. residential lot size - 5 acres

**'Other' responses to question 15: Please check only those BUSINESSES OR SERVICES which should be encouraged by the Comprehensive Plan:**

Island not for 'amusement'  
 Services for disabled  
 Recreation activity for teens (2)  
 Bakery, parks improvement  
 Advanced life support (2)  
 Appliance repair  
 Encourage businesses that use Island resources  
 Music/art camps (2)  
 "amusement parks": NO NO NO  
 Services must become more professional and on time  
 Movie nights  
 Micro brewery  
 Drug store (2)  
 cultural stuff (movies); on-site medical upgrade  
 Encourage businesses that use Island resources  
 Classical music, theater  
 Local crafts  
 Specialized schools and camps  
 Spa/therapy  
 Place for cancer survivors' R & R  
 Small casino (2)  
 Special classes for year-round residents (2)  
 Destination for the arts-music/theater/fine arts  
 Cultural organizations  
 Good & affordable restaurants  
 Handyman services, day work for house cleaning  
 No factory farming-encourage organic methods  
 Music/art/literature workshops & forums  
 Children & teen activities  
 Better Washington Island web site  
 Ferry to Escanaba, camping opportunities (2)  
 Innovative light manufacturing

Marina  
 Regulate current builders  
 Think big  
 Children's activities - farm  
 Catering service, w/ hall  
 Youth activities  
 Affordable short term housing  
 College of the arts  
 Options for young people besides bars  
 Veterinarian services  
 Island Fair (2)  
 Marina services  
 Airport services (2)  
 Upgrade on-site medical services  
 Plumbing & heating people sorely needed  
 Stables/Natural workshops  
 Become an ecomunicipality, "Green" Island  
 Movie theater (2)  
 Need on Island plumber  
 Chance for families to use excellent school system  
 Sustainable ag & forestry  
 Green building (2)  
 Sustainable fishing/water quality  
 Theater/art/music/workshops/studios/performance (2)  
 Trail from ferry dock to town  
 Marine facilities (2)  
 "Green" construction, environmental education  
 Upgrade fitness facility  
 Child care  
 Tourist, etc.  
 Plumber (2)

**'Other' responses to DEMOGRAPHICS A: What category best describes your residence status?**

5-6 months per year

Will retire to Island

# WASHINGTON ISLAND COMPREHENSIVE PLANNING SURVEY ALL RESPONSES

531 Forms, 797 Responses

Print Date: 8/23/07

6 months (2)

Lot owners

Will retire here

Lot only, no residence

Currently building (2)

plan to build (2)

Soon to be year round

Vacant lot owner

Land owners, live off Island

5 months on Island

Almost year around

Half & half (2)

Taxes going too high

Soon to be year round

Property owner

From April to Dec

3 months here

land owner

Own property & visit a couple times per year

Year-round, 1 week per month (2)

Landowner, vacation house renter

Short-term summer

Seasonal, but here all 4 seasons (2)



# WASHINGTON ISLAND COMPREHENSIVE PLANNING SURVEY YEAR-ROUND-RESIDENTS

211 Forms, 315 Responses

Print Date: 8/23/07

**'Other' responses to question 1: One of the primary goals of the Comprehensive Plan should be to preserve the following attributes which ATTRIBUTES WHICH CONTRIBUTE TO THE QUALITY OF LIFE on the Island:**

**[Note: some of these responses are suggestions for improvement, rather than existing conditions]**

Low density population (2)	More public beach access (2)
Native species	No paved runways at airport
Toilet at Mountain Park (2)	Safe roads for walking
Keep the island affordable (2)	Paved airport runways
Preserve natural features	Lack of city lights
Control noise pollution	Low crime rate-safety-security
Preserve historic buildings (2)	Island way of life
Housing maintain open spaces	Peace and quiet (2)
No excessive zoning rules	No franchise businesses
Housing for seasonal workers	Prohibit fast food, large developed resorts/hotels (2)
Better patrolling of People Parks	Speed signs on Little Lake Rd
More business for tourists	Wind power
Other energy conservation	Separate from Door County
no hunting on private property (2)	Private Land owners' rights
Smart economic growth (2)	No condominiums
More accent on water views & activities	Few traffic jams (2)
Single family only-10 acre min. No condos/tm shares (2)	Should have Historical Society (2)
Human-powered marines facilities (kayaking, etc.)	Neighbors helping neighbors
Community spirit (2)	Sense of friendliness & community (2)
Slow its growth - it comes fast enough	Overall visual appearance & feel of Island (2)
Gov't by people, not elected supervisors	Promote diversity of age groups
Economy (2)	

**'Other' responses to question 6 A: The Comprehensive Plan should encourage the following RECREATIONAL land uses on the Island:**

Too many hunters (2)	Dredge Jackson Harbor
Attract arts & music	Hiking, birding
Vacationers (2)	Golfers
Improved airport facilities	Improve, expand beach & parks
Support existing museums	Market historic sites (2)
Cross country skiing (2)	Improve airport facilities
Water sports (not jet skis) - paraboarding, etc.	User friendly boat ramp
Docking in Detroit & West Harbors	Places to fish without a boat
Golf and tennis (2)	Hike/bike/snowmobile trails. Push electric cars
Cross country skiing yes/snowmobiles no	Less restriction on both f & g
Cross country hiking	More regulation for ATVs
Eco-tourism	Attract kayaks & snowshoeing (2)
Kayaking (2)	Photography/hiking/birding/artistic opportunities
Fish tournaments	Bridle path
Cross country skiing	No jet skis
Nature & art enthusiasts (2)	Improve airport facilities (2)
Kayak market	Winter sports

**'Other' responses to question 6 B: The Comprehensive Plan should encourage the following COMMERCIAL land uses on the Island:**

Off season tourist facilities	Affordable rental properties (2)
Think about the kids	Old people home (2)
Improved airport facilities	Art gallery, bakery, movies
Activities for teens	All purpose hall with movies
No chain restaurants, stores (2)	Update restaurant services (2)
Small shops on Main Road	Drug store (2)
Let the tourists enjoy the Island as it is!	Nice park for children and all ages (2)
Research-themed non-loan library	Improve museums we have - not more (2)

# WASHINGTON ISLAND COMPREHENSIVE PLANNING SURVEY YEAR-ROUND-RESIDENTS

211 Forms, 315 Responses

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Low profile ag&forest products, value added proc.  
Hair care, beauty salon  
Recreational equipment rental (2)  
Banquet facility (2)

Bakery  
Casinos  
Movies at the TPAC  
Office, business park, TIF

## **'Other' responses to question 8: The Comprehensive Plan should encourage development of the following types of HOUSING on the Island:**

Physical therapy/rehab  
4 star hotel  
In-home assisted care  
Senior hostel facility  
Nursing & assisted care housing (2)  
Extra dwelling space in garages, out buildings  
In-home health care  
Home nursing care (2)  
Renovation of existing vacant housing (2)

Affordable housing, small lots (2)  
Conference Center  
Hospice  
Year-round motels  
"Safe" house for abuse victims set up by sheriff  
No medically dependent people with no Dr. in town  
Affordable homes to buy  
Need condos/townhouses

## **'Other' responses to question 9: The Comprehensive Plan should encourage the implementation of MORE RESTRICTIVE LAND USE REGULATION, including:**

Affordable housing, small lots (2)  
Noise pollution regulation  
Pub support-priv frontage  
Minimum home size  
Less restrictive land regs  
Permanent residential docks (2)  
Require proper upkeep of land/buildings  
Minimum rules & regulations possible (2)  
Permit building closer to water  
Uniform signage regs off road  
Restrictions in municipal lighting. See Carmel, CA

Maint. of homes, out buildings  
Junk storage not visible  
Blend w/natural surroundings (2)  
Environmental issues  
Limit conservancy zoning  
Outdoor storage of manure (2)  
Create town & harbor commercial districts  
Restrictions on large metal buildings  
Junk/property disrepair detracts from Isl. beauty (2)  
Site plan approval requirement (2)  
Affordable housing (2)

## **'Other' responses to question 15: Please check only those BUSINESSES OR SERVICES which should be encouraged by the Comprehensive Plan:**

Island not for 'amusement'  
Think big  
Children's activities - farm  
Catering service, w/ hall  
Affordable short term housing  
Drug store (2)  
Upgrade on-site medical services  
Place for cancer survivors' R & R  
Small casino (2)  
Special classes for year-round residents (2)  
Trail from ferry dock to town  
Ferry to Escanaba, camping opportunities (2)  
Innovative light manufacturing

Marina  
Bakery, parks improvement  
Advanced life support (2)  
Appliance repair  
Island Fair (2)  
cultural stuff (movies); on-site medical upgrade  
Need on Island plumber  
Chance for families to use excellent school system  
Sustainable ag & forestry  
Green building (2)  
No factory farming-encourage organic methods  
Plumber (2)

## **'Other' responses to DEMOGRAPHICS A: What category best describes your residence status?**



# WASHINGTON ISLAND COMPREHENSIVE PLANNING SURVEY NON-YEAR-ROUND RESIDENTS

320 Forms, 482 Responses

Print Date: 8/23/07

**'Other' responses to question 1: One of the primary goals of the Comprehensive Plan should be to preserve the following attributes which ATTRIBUTES WHICH CONTRIBUTE TO THE QUALITY OF LIFE on the Island:**

**[Note: some of these responses are suggestions for improvement, rather than existing conditions]**

Light industry - furniture  
Friendliness of people  
Home based businesses  
Harbor & marina facilities  
Interesting cultural events  
Attractive picnic tables  
Low traffic  
Control deer population  
Good school system (2)  
Better stores, restaurants  
No stop & go lights  
Dramatic visual improvement of downtown area  
Clear water (lake & ground water)  
Lack of chain stores, tourist traps (2)  
Wild life  
Island Wheat Beer (2)  
Affordable for young families  
The friendly people (2)  
ecomunicipality  
Lack of development features like franchises, etc.  
Light automobile traffic  
Increase public ownership of critical habitat  
Rural roads  
Slow pace of life - quality & beauty of life  
Preservation of property owner rights.  
Don't expand airport - too noisy  
No house trailers allowed  
Island traditions by Islanders (2)  
Encourage, not dictate

Traffic congestion  
Paved airport runways  
reasonable fees, retail, living cost (2)  
Get rid of green gunk on east side  
Clean public beaches  
Biking opportunities  
Better access via ferry  
Grass airport  
Less expensive ferry  
Friendly residents  
No stop lights (2)  
Lack of "touristy" attractions (2)  
Maritime/fishing village feel (Jackson Harbor) (2)  
Need affordable transportation on/off Island  
Fewer taverns  
No red lights  
Washington Island campground retreat  
Remoteness - don't change for 'cityfied' newcomers  
Grass runway  
Sustainable ag & forestry. Local product brands.  
Access to natural beaches, parks  
Current auto traffic pattern (2)  
No stop lights  
Lakefront access/beaches  
Free public areas  
Access to water/beaches/boat ramps/fishing  
Historic preservation (2)  
Clean undisturbed beach fronts (2)  
Some development from outside

**'Other' responses to question 6 A: The Comprehensive Plan should encourage the following RECREATIONAL land uses on the Island:**

Kayaking-conoeing-wind sailing  
Attract birders  
Public land for recreation  
Birding events  
swimming (2)  
Sailors  
Canoes, kayaks (2)  
Walking paths along the road  
Uses that attract artisans/artists  
Subsidize golf course  
Trash receptacles  
No snowmobiling (2)  
Photography, art, writers, music (2)  
Elder hostels & workshops  
Places to fish without a boat  
Horse path, snowmobile on public & private property  
Emphasis on quiet residential uses  
Some DNR rules should not apply on islands (2)  
Passive open space  
Hike/bike/snowmobile trails. Push electric cars  
Encourage non-motorized sports, cultural pursuits (2)

Kayaking, canoing (2)  
Shoot commorants legally  
Kayak & sail boat facilities  
Kids' nature camp  
Camping  
Cultural events  
More attractions for Cherry, Viking trains  
Bicyclers  
More trails for horseback riding (2)  
Limit trespassing hunters  
Keep usage the same as today  
Keep a golf course on the island (2)  
Restrict boats/jet skis @ Schoolhouse (2)  
No snowmobiles  
Attract Fly-in visitors  
Uses that would attract families  
Equestrian attractions  
Summer camps and residential schools  
Kayak rental, water nature trail w/ markers (2)  
ATVs, bikes not on priv. property w/out permission (2)  
Better beaches - improve sand beach (2)



# WASHINGTON ISLAND COMPREHENSIVE PLANNING SURVEY NON-YEAR-ROUND RESIDENTS

320 Forms, 482 Responses

Print Date: 8/23/07

Better maintenance of public areas  
Cross country ski trails (2)  
Marked snowmobile trails only  
Horse back riding trails (2)  
Allow swimming at Ridges  
"Entertainment" farming  
Winter activities/sports  
Around Island sailing regatta

Adapt snowmobile trails for mountain bikes (2)  
Swimming and beaching  
Sea kayak trails, scuba (2)  
Family swimming; fix raft, sand dunes  
Limited jet ski areas - too noisy & dangerous  
Birders, hikers, retreat groups  
Kayak, beaches (2)  
Birders, star gazers, kayakers, quiet sports (2)

**'Other' responses to question 6 B: The Comprehensive Plan should encourage the following COMMERCIAL land uses on the Island:**

Bike, kayak, sailboat rentals (2)  
Bakery, hospice  
Remove visible junk  
More locally grown produce  
All of above, but only if needed  
A really interesting mini-golf facility (2)  
Conference center (2)  
Airport support  
Govt funding for health & retirement facilities  
Generate more power from natural sources (2)  
Lack of development features like franchises, etc.  
Kayak rental, water nature trail w/ markers (2)  
Cultural activities (ANC, TPAC)  
Farming/agriculture  
Educational classes in existing public facilities  
Quiet, moderate on land trans. for tourists  
Rental equipment  
Car wash, small pharmacy, small engine repair  
Re-use of existing shops should be encouraged  
Create tech jobs not requiring onsite industry

No airport expansion  
Drive in theater (2)  
Revive commercial fishing  
Movie theater facility  
Movie theater  
Invest in and dress up Main Road  
Keep the same as today  
Nurse practitioner is a good choice  
Need a health care facility  
Children/family education centers & library (2)  
Regular movies (2)  
Farmers' market (2)  
Movie theater  
Nature center  
Public restroom facilities  
Resident parking at ferry dock (2)  
Clothing, drug store  
Improved fitness center  
Want doctor on the island (2)  
Some development necessary

**'Other' responses to question 8: The Comprehensive Plan should encourage development of the following types of HOUSING on the Island:**

Affordable 1 family housing  
Hi density should be near ferry dock  
Campings huts/cabins at campground  
Low rent/Gov assistance for housing  
In ome nursing/aide care  
Inexpensive camping areas  
Extra dwelling space in garages, out buildings  
No mass marketing (2)  
Affordable for healthy people on Social Security

Home health care  
Pharmacy (2)  
Low rent housing  
Tasteful, secluded trailer/motor home park  
Hospice (2)  
Residential schools  
Small archetectorally in keeping w/ landscape  
Hotels, motels, cottages (2)

**'Other' responses to question 9: The Comprehensive Plan should encourage the implementation of MORE RESTRICTIVE LAND USE REGULATION, including:**

Size depends on location  
Minimum lot size  
Do not over regulate  
Too much "Big Brothering" (2)  
Minimum limit on home size (2)  
Beach property should be private  
Limits on paved area (% of lot size) (2)  
no junky run-down houses  
Get xx to clean up his corner  
To limit sprawl

Restrict outside commercial light (2)  
Garages, empty old houses  
Penalties for clear cutting  
Think farther out - once done, hard to undo  
Landscaping standards  
Keep hunters off private homesteads  
Shoreline protection  
Start by cleaning up all junk on Island  
Encourage farming, gardening, floral crops (2)  
Restriction on outdoor commercial lighting (2)

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Restrict garage type and size  
Solar technology  
2 story max limit on height  
Private property is private  
Shoreland preservation - limited tree removal (2)  
Min. residential lot size - 5 acres

Current restrictions more than sufficient  
Neglected/unoccupied housing (2)  
Green building practices and housing (2)  
Regulate ratio of house size to lot size (2)  
Encourage low energy housing (2)

## 'Other' responses to question 15: Please check only those **BUSINESSES OR SERVICES** which should be encouraged by the Comprehensive Plan:

Services for disabled  
Recreation activity for teens (2)  
Encourage businesses that use Island resources  
College of the arts  
Options for young people besides bars  
Veterinarian services  
Micro brewery  
Airport services (2)  
Plumbing & heating people sorely needed  
Stables/Natural workshops  
Become an ecomunicipality, "Green" Island  
Movie theater (2)  
Destination for the arts-music/theater/fine arts  
Cultural organizations  
Good & affordable restaurants  
Marine facilities (2)  
Music/art/literature workshops & forums  
Children & teen activities  
Better Washington Island web site

Regulate current builders  
Youth activities  
Music/art camps (2)  
"amusement parks": NO NO NO  
Services must become more professional and on time  
Movie nights  
Marina services  
Encourage businesses that use Island resources  
Classical music, theater  
Local crafts  
Specialized schools and camps  
Spa/therapy  
Sustainable fishing/water quality  
Theater/art/music/workshops/studios/performance (2)  
Handyman services, day work for house cleaning  
"Green" construction, environmental education  
Upgrade fitness facility  
Child care  
Tourist, etc.

## 'Other' responses to **DEMOGRAPHICS A: What category best describes your residence status?**

5-6 months per year  
6 months (2)  
Lot owners  
Will retire here  
Lot only, no residence  
Currently building (2)  
plan to build (2)  
Soon to be year round  
Vacant lot owner  
Land owners, live off Island  
5 months on Island  
Almost year around  
Half & half (2)

Will retire to Island  
Taxes going too high  
Soon to be year round  
Property owner  
From April to Dec  
3 months here  
land owner  
Own property & visit a couple times per year  
Year-round, 1 week per month (2)  
Landowner, vacation house renter  
Short-term summer  
Seasonal, but here all 4 seasons (2)