

The 2011 Survey by the Island-NWTC Committee was sent to 550 Island mailboxes. There was a response from 79 individuals. The group was evenly split between retirees and non-retirees. An analysis was prepared by NWTC breaking down the responses between retirees and non-retirees.

A secondary analysis was done on the following five areas of response. Scores were weighed based on number of positive responses and on the net positive-negative responses. Each of the question categories was then ranked by the net positive-negative responses.

Credit Course Preferences

- Computer/Internet/Networking
- Emergency Medical Technical EMT
- Digital Media Technology
- Landscaping/Horticulture
- Agriculture/Organic Farming

Personal Enrichment Course Preferences

- Computers
- Arts and Crafts
- Landscaping
- Photography/Digital Cameras

Computer Course Preferences

- Photoshop Elements
- Power Point Intro
- How to use Digital Photo Fun
- Excel Intro

Business Course Preferences

- Grant Seeking for Beginners
- Creating a Persuasive Grant Proposal
- Basic Bookkeeping
- Business Plan

Kitchen Incubator

- I am interested in learning more about a community kitchen incubator

Micro Business

- I wish to learn how to turn my craft/art into a business

Credit Course Preferences

num	course	2	1	-1	-2	positive	plusminus
10	Computer/Internet/Networking	21	20	3	3	62	53
15	Emergency Medical Technician (EMT)	15	15	4	2	45	37
12	Digital Media Technology	13	19	4	5	45	31
21	Landscaping/Horticulture	15	13	5	4	43	30
3	Agriculture/Organic Farming	14	15	6	5	43	27
19	Healthcare/Nursing/Dental Hygienist/Surgical Technician	12	13	4	6	37	21
18	General Studies Courses (Communication, Sciences, Math, Social Sciences)	9	14	6	4	32	18
1	Accounting/Finance	9	15	4	6	33	17
23	Physical Therapy Assistant/Medical Assistant	10	10	6	6	30	12
8	Construction Trade/Wood Tech	7	13	7	4	27	12
20	Heating/Cooling	7	13	7	4	27	12
6	Business Management/Leadership	8	11	8	4	27	11
9	Early Childhood Development/Instructional Assistant	9	9	8	4	27	11
16	Food/Beverage Server	6	14	7	4	26	11
13	Electricity/Engineering/Power Distribution	8	9	8	3	25	11
11	Criminal Justice/Corrections/Law Enforcement	8	10	8	4	26	10
25	Sustainability/Renewable Energy/Energy Management	8	10	9	4	26	9
5	Auto Technician/Auto Collision Repair/Diesel Mechanic	7	8	7	4	22	7
2	Administrative Assistant/Office Assistant/Paralegal	4	14	8	4	22	6
26	Welding	7	8	9	5	22	3
22	Marketing/Graphic Communication	6	9	8	5	21	3
17	Gas Utility Construction/Service	6	8	10	4	20	2
4	Architecture/Design	5	10	8	6	20	0
14	Electronics/Biomedical	4	8	10	4	16	-2
7	Civil Engineer	5	6	11	5	16	-5
24	Supply Chain Management	2	6	10	8	10	-16

Personal Enrichment Preference

num	course	2	1	-1	-2	positive	plusminus
3	Computers	35	23	0	2	93	89
1	Arts and Crafts	23	22	4	1	68	62
10	Landscaping	22	17	6	2	61	51
12	Photography/Digital Cameras	20	18	3	2	58	51
8	Foods/Nutrition/Cooking	17	21	5	2	55	46
7	Exercise	17	17	6	2	51	41
4	CPR	17	15	5	2	49	40
6	E-Business (buying & selling on the Internet)	18	16	6	4	52	38
13	Quilting/Sewing	13	14	10	2	40	26
11	Language (Spanish, Sign Language)	10	14	10	1	34	22
14	Sustainable Practices for the Home Owner	11	11	8	2	33	21
2	Business	9	14	7	3	32	19
16	Woodworking	8	13	9	1	29	18
9	Internet and Social Networking	8	16	9	4	32	15
5	Dance	6	12	13	1	24	9
15	Welding	8	8	14	1	24	8

Computer Course Preference

num	course	2	1	-1	-2	positive	plusminus
14	Photoshop Elements	24	15	4	3	63	53
5	PowerPoint-Intro	18	18	5	2	54	45
12	How to use Digital Photo Fun	16	12	8	4	44	28
15	Intro to Quick Books	15	12	8	3	42	28
2	Excel-Intro	8	16	5	1	32	25
10	How to use Digital Gadgets	10	15	7	2	35	24
9	File Management & Organization	12	11	9	1	35	24
6	Publication Software	15	6	8	4	36	20
1	Access-Intro	7	12	7	3	26	13
11	How to use your PC Basic	8	10	10	2	26	12
8	Word-Intro	6	9	10	2	21	7
4	Outlook	7	7	12	2	21	5
7	Windows-Intro	4	11	10	3	19	3
3	Expression Web	6	6	11	2	18	3
13	Window Movie Maker	4	7	10	4	15	-3

Business Course Preference

num	course	2	1	-1	-2	positive	plusminus
2	Grant Seeking for Beginners	15	14	8	3	44	30
3	Creating a Persuasive Grant Proposal	13	12	8	3	38	24
10	Basic Bookkeeping	10	13	7	3	33	20
9	Business Plan	8	10	4	2	26	18
1	Export Compliance – Beyond the Basics	7	11	11	5	25	4
7	Project Management	8	8	11	3	24	7
5	Social Media: Google Aps for Business	7	9	10	4	23	5
14	Succeeding as a Supervisor	6	9	10	4	21	3
4	Time Management Skills	5	10	12	2	20	4
8	Setting up a Business in Wisconsin	6	8	11	4	20	1
11	Intro to Marketing	4	11	8	3	19	5
13	Finding Business Services	6	4	11	5	16	-5
6	OSHA 500 Trainer Course for General Construction	2	7	1	4	11	2

Kitchen Incubator and
Micro-Business

num course 2 1 -1 -2 positive plusminus

Community Kitchen

1	I am interested in learning more about a community kitchen incubator.	24	14	12	5	62	40
2	I have a definite idea of a food product I would like to produce in a kitchen incubator.	15	7	20	7	37	3
3	I know of others who might be interested in producing a food item in a kitchen incubator.	15	7	20	7	37	3

Micro Business

1	Learn strategies to become more successful in my existing business	10	6	12	6	26	2
2	Learn how to turn my idea into a microbusiness	13	12	9	6	38	17
3	Learn how to turn my craft/art into a business	18	15	8	5	51	33